



**To: Our Valued Partners**

**December 31, 2025**

**Subject: Supernet is now SupernetGlobal Your Digital Partner**

**Dear Partner,**

We are pleased to share an important and exciting milestone in our journey together. After nearly three decades as *Supernet*, we are evolving our identity to reflect our expanding horizons and global ambitions. As part of this transformation, we are proud to announce that

Supernet is now **SupernetGlobal Your Digital Partner**

This rebrand represents a significant step forward in our continued evolution. It aligns with our long-term vision to serve customers across regional and global markets, and to deliver world-class digital infrastructure, connectivity, cybersecurity, and managed services that help organizations thrive in an increasingly interconnected world.

Over the years, Supernet has continuously enriched its portfolio to build deeper, long-lasting relationships with its customers and partners. Today, we stand as a trusted partner for comprehensive enterprise ICT requirements offering Internet and data connectivity, voice services, cybersecurity solutions, digital infrastructure, applications, and fully managed services.

Expanding our footprint into regional and international markets has long been a strategic aspiration. Evolving our brand to **SupernetGlobal** is an important milestone in that journey, and we are pleased to formally share this development with you — our valued partners.

#### **Our commitment to you remains unchanged**

You will continue to receive the same level of quality, reliability, and responsiveness that has defined our long-standing relationships. What changes is the breadth of our global outlook and the scale of capabilities we bring to support your growth.

#### **Why this change matters**

- It reflects our expansion beyond Pakistan into regional and international markets.
- It aligns with our enriched suite of digital services beyond traditional connectivity.
- It positions us as a global technology firm.

### What stays the same

- Our ownership, leadership, and team remain unchanged.
- Our dedication to quality, reliability, innovation, and customer satisfaction remains stronger than ever.
- All existing contracts, SLAs, support structures, and commercial relationships continue uninterrupted.

### What to expect next

In the coming days, you will begin seeing our refreshed brand **SupernetGlobal Your Digital Partner** across our communication channels, documentation, corporate materials, and customer touchpoints.

We deeply appreciate your trust, collaboration, and support over the years. This rebrand marks not just a change in name, but a shared journey toward a more connected, digitally empowered future. We look forward to exploring new opportunities and strengthening our partnership as **SupernetGlobal**.

If you have any questions or require further information, please feel free to contact your account representative at any time.

Warm regards,

Jamal Nasir  
CEO  
**SupernetGlobal Your Digital Partner**